



## Key Features

- Reads Barcodes
- Spontaneous Deployment
- Multiple Smartphone Platforms
- No Registration Data Transfers
- Use App at Multiple Events
- Data Security and Revenue Flow:



Badge contains limited and non-critical data

Badge can be encoded or encrypted

Data on device is not accessible by user

Browse/view on device is available only during event. Not possible after event closes

Exhibitor must visit Vendor's portal to retrieve full data

Various revenue streams available depending on structure of program.

For more info visit [www.trakkers.com](http://www.trakkers.com) or send us an email at: [sales@trakkers.com](mailto:sales@trakkers.com)

## Providing mobile lead tracking using your Smartphone: Universal tLeads App

Lead Retrieval via Smart Phones! A win/win/win!!!!

At Trakkers, we think value is defined by our customers, partners, and by the trade show exhibitors themselves. Adding hardware to our impressive technological solutions isn't always what adds value to the Lead Retrieval experience.

Like everyone in today's mobile connected society, exhibitors want the option of using their Smart Phone to capture lead data. We embrace this idea and offer a solution that is deployed across the multiple smartphone platforms - including iPhone, Android and Windows.

We are the technology leaders, and our Smart Phone solution is the only one of its kind in the industry. Great for our partners and the end user, Trakkers solution deploys a lead capture smartphone standard that protects the data, provides compatibility with existing systems, facilitates touchless and flexible deployment



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