



#### Key Features

- ❖ **Cordless Lead Retrieval**  
Portable handheld battery-powered memory barcode scanner
- ❖ **Data Capture**  
Internal 32 MB DRAM, 16 MB memory for positive lead capture
- ❖ **Multiple Reader Compatible**  
Uses latest technology to read barcodes, (2D and 1D formats), RFID & Magstripe.
- ❖ **Easy Lead Verification**  
Color, touchscreen display, for easy verification of scanned data and user entered information
- ❖ **Ergonomic/Lightweight Design**  
Lightweight Polycarbonate housing and comfortable rubber grip provide effortless and continuous use

## Providing mobile lead tracking with GPRS capability. *mi*.

Trakker's™ fully mobile, battery powered, cordless *mi* offers an alternative to being tied to an outlet; when electrical power cords just aren't an option. This data capturing unit reads contact and demographic information encoded on the attendee's badge, checks for duplicate scans, and allows customizing of categories for easy follow up activity after the show. And now, leads can be sent wirelessly to the myzebi.com website for instant access!

The new *mi* has the added built-in technology of three readers supporting barcodes, RFID and magstripe formats. With the touch screen color display, user friendliness is one of the top features. The unit's internal memory can store over 8,000 leads yet this innovative device is lightweight, with a wonderful contemporary style.

With the fastest and friendliest support team in the industry, exhibitors get the most from our powerful lead retrieval system — before *and* after the show. Trakker's certified technicians provide demonstrations and technical assistance onsite, while our support team provides continuing assistance post-show.

The Trakker *mi* supplies the most flexible, reliable and advanced lead retrieval system in the industry.

# ❖ Don't wait for leads to come to you



## Technical Specifications

### Battery

- Internal Lithium Ion Polymer rechargeable 1600 mAh

### Memory

- Internal: 32 MB DRAM, 16 MB Internal Flash

### Display

- 2.8" color 320 x 240 with LED Backlight

### Scan Technology

- Opticon MDI-1000 Barcode Reader
- RFID 13.56 MHz reader
- Triple Track "IntelliHead" Magnetic card reader with AGC

### Computer Interface

- USB 2.0 Full Speed interface as Mass Storage Device

### Cable

- USB Standard

### Size

- 5.2"L x 2.5"W x .9"D

### Weight

- 7oz

## Real Time Information!



### Trakker Introduces Zebi!

Mobile abilities of the *mi* extend beyond the power of capturing leads past a power cord's reach. Trakker has integrated GPRS technology into the unit for transferring lead data wirelessly to the myzebi.com website - your companion for unmatched managing of your leads and leveraging all your information in real time. Add personal comments, send leads to the office, send your literature to your contacts AT the show....and much more.



## For more information

For more information about the *mi* or other Trakkers products, visit: [www.trakkers.com](http://www.trakkers.com), call 1-877-780-6180 or send us an email at: [sales@trakkers.com](mailto:sales@trakkers.com).

Ask about Trakker's profitable partnering plans—designed to fit your business needs!



Trakkers™, LLC. • 3701 Trakker Trail • Bozeman • Montana 59718

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